

# DEONMIXON

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313.632.4223  
deonmixon.com

## EDUCATION

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**Western Michigan University** 2017  
Kalamazoo, MI  
BFA in Graphic Design

**WMU Study Abroad** 2017  
Italy, Switzerland, Germany, Netherlands, France  
Book Arts in Europe:  
Tipoteca, Florence School of Fine Arts,  
Letterpress Amsterdam, Druckwerk,  
Basler Papiermühle

**Cass Technical High School** 2013  
Detroit, MI  
High School Diploma

**WMU Design Center** 2016–17  
Kalamazoo, MI  
*Design Intern*  
Completed various projects for  
local and international clients

**Freelance** 2012 – Present  
Various projects including branding,  
print design, and photography

## EXPERIENCE

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**Design Eye Game** 12/2019 – Present  
Detroit, MI  
*Founder & CEO*  
Leads and executes design  
and business operations

**Gyro** 09/2018 – Present  
Detroit, MI  
*Brand Identity Designer*  
Executes various branding  
and design objectives

**Blucar** 08/2018 – Present  
Detroit, MI  
*Creative Director*  
Leads and executes design  
and educational operations

**Gig** 01/2018 – Present  
Los Angeles, CA  
*Co-Founder & Creative Director*  
Leads and executes  
design operations

**Beardwood&Co.** 11/2017 – 03/2018  
New York, NY  
*Design Intern*  
Completed various internal and  
consumer packaging projects

**Landor** 07 – 10/2017  
New York, NY  
*Design Intern*  
Completed various corporate  
identity projects

## ACTIVITIES & AFFILIATIONS

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AIIGA Detroit  
Contributor, 2018 – Present

AIIGA Detroit: [AMP]lify  
*Deon Mixon*, 2019

Boys & Girls Club of SE Michigan  
Graphic Design Educator, Fall 2019 – Present

Creative Mornings Detroit  
*Deon Mixon: A New Detroit Flag*, 2019

Gates Millennium Scholars' Alumni Association  
GMS Alumnus, 2017

Usher's New Look Foundation  
Certified Youth Leader, 2012

## PROFICIENCIES

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Adobe Photoshop, Illustrator, InDesign, After Effects;  
Keynote; Photography

Other skills: Japanese (Intermediate), Krav Maga (P2),  
violin, creative writing, poetry, mentorship

## ACHIEVEMENTS

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**Author:** self-published 3/5 installments of my  
novel series: *Lethal Creed Saga*

**Art Star Award for Graphic Design 2015–16**  
Frostic School of Art, WMU

**Bill Gates Millennium Scholar**

**Dean's List, Magna Cum Laude** Overall GPA: 3.82

**High School Salutatorian** Overall GPA: 3.97